

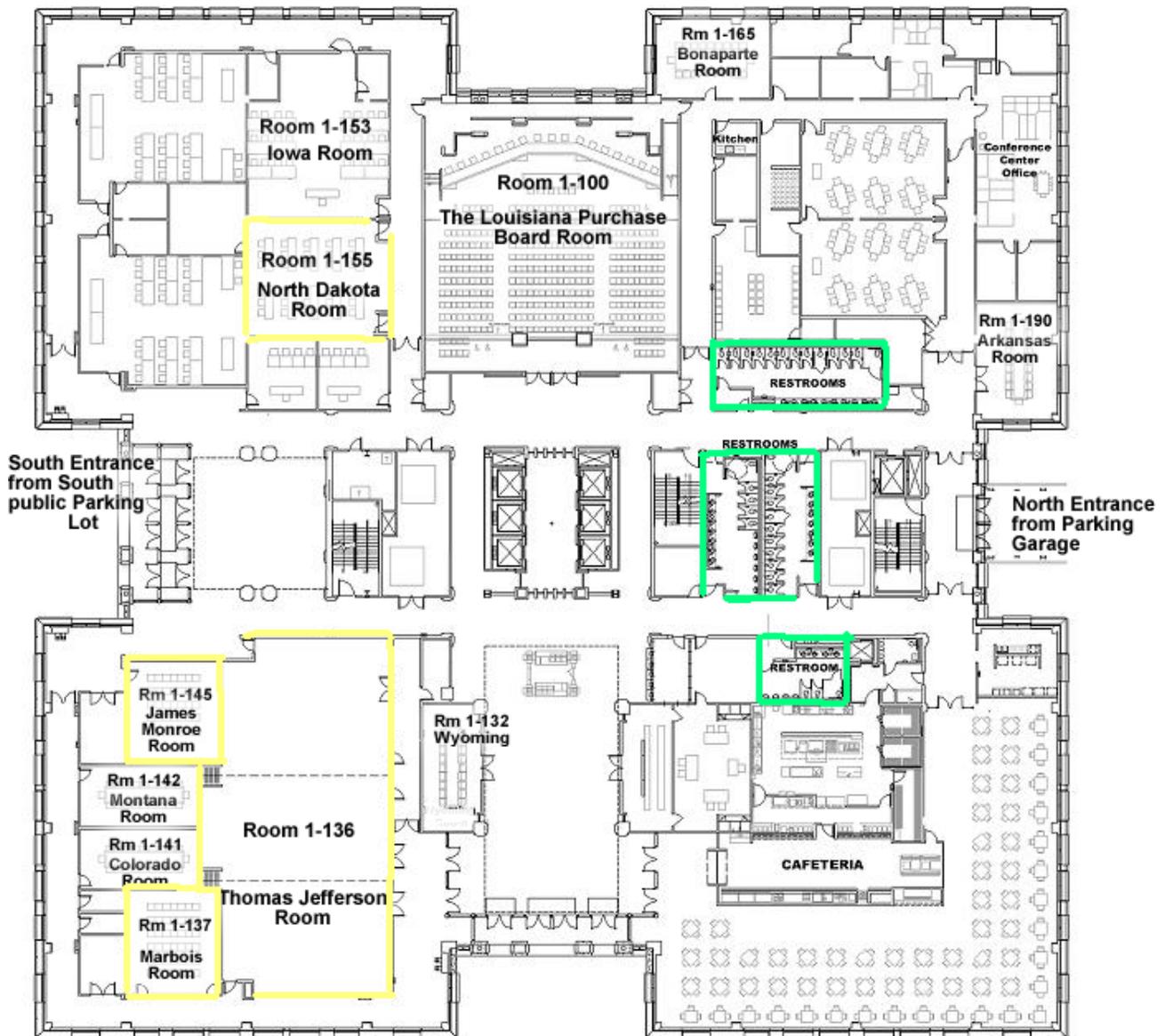


CAPSTONE

ULS Serves Service-Learning Conference
August 9, 2010



Claiborne Conference Center





A Message from University of Louisiana System President Randy Moffett

The Fifth Annual *ULS Serves* Service-Learning Conference is appropriately titled “Capstone,” as it is a celebration of four years of intensive service-learning at our eight universities.

Our System has always been engaged in community outreach and service, which is important as it creates relationships between the academic components of the university and agencies and groups in the community.

The Learn and Serve America grant, awarded to our System in 2006, planted a seed that has yielded a phenomenal surge in service-learning on our campuses. Over the course of four years it changed attitudes, grew citizenship and formed lasting partnerships throughout Louisiana.

Even though the grant is ending, I believe the attitudes and the benefits it created will ensure sustainable service-learning on our campuses for years to come.

Congratulations to each of you for your hard work and commitment to this worthy cause. Thanks to you and all the 1,049 faculty and staff; 1,525 adult volunteers; 405 community partners and 15,377 college students who volunteered 143,886 hours of service, *service-learning is and will continue to be an integral part of the University of Louisiana System.*



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Agenda **Monday, August 9, 2010**

8:30 a.m.– 9:00 a.m.
Registration

Claiborne Conference Center Atrium

9:00 a.m.– 9:15 a.m.
Welcome

Brad O'Hara, UL System Provost & VP for Academic Affairs
[Room 136](#)

9:15 a.m.– 10:15 a.m.
Plenary Session

Service-Learning: the Simplicity, Complexity, and Urgency of Transforming Service into Learning, and Learning into Service
Nadine Cruz, National Service-Learning Consultant
[Room 136](#)

10:30 a.m.– 11:30 a.m.
Concurrent Sessions

[Room 137](#)

- ◆ **The Chemical Car as a Tool for the Promotion of Math, Science, and Environmental Awareness in Louisiana Schools**
Presenter: William M. Chirdon, University of Louisiana at Lafayette
- ◆ **The Advantages and Disadvantages for Integrating Service-Learning in a Course**
Presenter: Anne Reynolds-Case, Louisiana Tech University

[Room 145](#)

- ◆ **One Campus One Community Mentoring Program**
Presenter: Michele Caruso, Nicholls State University
- ◆ **Integrating Service-Learning into an Airport Planning and Management Course**
Presenter: Kary Munn, Louisiana Tech University

[Room 155](#)

- ◆ **Cooking Up a Storm**
Presenters: Colleen Klein-Ezell and Camille Yates, Southeastern Louisiana University
- ◆ **Service-Learners and the Oak Park Middle School Orchestra**
Presenters: Michael Buckles, McNeese State University, and Jean English, Oak Park Middle School



Agenda **Monday, August 9, 2010**

11:30 a.m. – 12:30 p.m.
**Lunch and
Plenary Session**

Moving Mountains in Louisiana
Mack McCarter, Founder of Community Renewal International
[Room 136](#)

12:30 p.m. – 1:00 p.m.

Special Grant Program and Awards
[Room 136](#)

1:00 p.m.– 2:00 p.m.
Concurrent Sessions

[Room 137](#)

- ◆ **After-School Achievement Program for At-Risk Students**
Presenters: Tena Golding, Southeastern Louisiana University, and Lynn Hoover, AmeriCorps VISTA and Tangipahoa Alcohol & Drug Abuse Council
- ◆ **Service-Learning as the Cornerstone of Art Education Preparation”**
Presenter: Lynn Sanders-Bustle, University of Louisiana at Lafayette

[Room 145](#)

- ◆ **Reviving NSU Tutors**
Presenter: Michael K. Cundall, Jr., Northwestern State University
- ◆ **Service-Learning in Northern Louisiana: Final Reflections**
Presenter: Greg Schelonka, Louisiana Tech University

[Room 155](#)

- ◆ **How to Implement an AmeriCorps Program at a University**
Presenters: Jim Hurley, Northwestern State University, and Alex Raphael, Southeastern Louisiana University
- ◆ **Project RUNBus**
Presenters: Barbara Benson and Chance Gabehart, University of Louisiana at Lafayette

2:00 p.m.– 3:00 p.m.
Plenary Session

Presidents’ Panel
Stephen Hulbert, Nicholls State University
Frank Pogue, Grambling State University
Randall Webb, Northwestern State University
Philip Williams, McNeese State University
[Room 136](#)



Agenda

Monday, August 9, 2010

3:15 p.m.– 4:15 p.m.
Concurrent Sessions

Room 137

- ◆ **Aviation Students Helping Boy Scouts Earn Aviation Merit Badges**
Presenter: Gary Eure Odom, Louisiana Tech University
- ◆ **Success Bound: Examining the Impact of College Student Mentoring on the High School Student Pursuit of Post-Secondary Education**
Presenters: Toni Sims Muhammad and Tania Babb, University of Louisiana at Lafayette

Room 145

- ◆ **Infusing Service-Learning into Criminal Justice and University Public Safety Administration Curriculums**
Presenter: Jack Atherton, Northwestern State University
- ◆ **Integrating, Sustaining and Marketing Community Partnerships with Limited Resources**
Presenters: Nancy Darland and Shirley Payne, Louisiana Tech University, and Eric Brazzel, Ruston Fire Department

Room 155

- ◆ **Integrating Disaster Preparedness into the First Year Experience**
Presenters: Rory L. Bedford and Ellen D. Smiley, Grambling State University
- ◆ **Service-Learning: Unexpected and Welcomed Outcomes**
Presenter: Henrietta Williams Pichon, Northwestern State University

4:15 p.m. – 4:30 p.m.

Wrap Up
Room 136



Guest Speakers



Nadinne Cruz has been a practitioner, leader, advocate, speaker, and author on the need for pedagogies of engagement in higher education for over 25 years. Her early volunteer experiences with peasants in the Philippines inspired a commitment to integrate teaching with community partnership across diverse worlds of engagement for social change. She is former Director of the Haas Center for Public Service at Stanford, where she founded and directed the Public Service Scholars Program. As past executive director of the Higher Education Consortium for Urban Affairs, she led 18 colleges and universities to develop community-based learning programs in the U.S. and abroad. Among her publications, Nadinne is coauthor of *Service-Learning: A Movement's Pioneers Reflect on Its Origins, Practice, and Future* and *Where's the Community in Service-Learning Research?*. Now an Independent Consultant, Nadinne works nationwide with colleges and universities, and national and state Campus Compacts to strengthen civic education.

Mack McCarter is founder and coordinator of Community Renewal International, a non-profit organization which works to restore safe and caring communities. Community Renewal is all about rebuilding hope, restoring caring communities and renewing the spirit of cooperation in every segment of the community. A native of Shreveport, Louisiana, Mack holds a Bachelor of Arts degree in religion from Texas Christian University and a Master of Divinity Degree from Brite Divinity School. He served as a pastor for 18 years in Texas before returning to Shreveport in 1991 to begin implementing his vision for community renewal. CRI was formally organized in 1994 and under Mack's leadership has grown into an organization which has received national and international recognition from the White House, the Robert Wood Johnson Foundation, the Manhattan Institute, Harvard University and the Pew Partnership for Civic Change. In 2008 and 2009, Mack represented CRI at the Clinton Global Initiative in New York City.



Stephen Hulbert became the fourth president of Nicholls State University on July 1, 2003. Hulbert came to Louisiana from Montana where he had served as chancellor of the University of Montana-Western from July 1999 to June 2003. Previously, Hulbert served as the commissioner of higher education and chief executive officer to the Rhode Island Board of Governors from 1996 to June 1999. Other higher education service included interim president, provost and vice president for academic affairs, vice president for administrative services and treasurer of the Board of Trustees at the University of Northern Colorado; vice president for finance and administration at Slippery Rock University of Pennsylvania; executive assistant to the president of Mansfield University of Pennsylvania; consultant for University Associates Incorporated of Washington, D.C.; and director of placement, student activities and housing at Western New England College. He received a Bachelor of Science in education from Worcester State College in Massachusetts; a Master of Education from the University of Massachusetts at Amherst and a Doctorate of Education from the State University of New York at Albany.

Frank G. Pogue was named president of Grambling State University on June 25, 2010 after serving seven months as interim president. Pogue is a well-respected educator and administrator with a wealth of experience as an agent of positive institutional change and advancement. He has had a long and distinguished 47-year career in higher education including president of Edinboro University of Pennsylvania where he was named president emeritus; interim president at Chicago State University; vice chancellor for student affairs and special programs at State University of New York; interim president of State University of New York of Cobleskill; vice president for student affairs at State University of New York at Albany; senior medical research associate at Meharry Medical College; founder and director of Afro-American studies at Chatham College; and dean of students at Philander Smith College. He received a Bachelor of Science in sociology from Alabama State University; a Master of Science in sociology from Atlanta University and a Doctorate of Philosophy in sociology from the University of Pittsburgh.



Randall J. Webb became Northwestern State University's 17th president in July 1996 and is the second-longest serving president in the university's 125-year history. During his tenure, Northwestern has improved its academic programs while attracting better students. The average ACT score of students is increasing, and student leaders are choosing NSU in large numbers. The university has dramatically increased the number of high school valedictorians and salutatorians among first-time freshmen. NSU has also moved boldly to deliver instruction to students wherever they are located. Under Webb, the university has become a state and regional leader in bringing classes to students by compressed video and the Internet. A 1965 graduate of Northwestern in mathematics and business education, Webb earned a Master of Science in mathematics from NSU in 1966. He received a Doctorate in Education from the University of Southern Mississippi in 1971 with a concentration in mathematics and research.

Philip Williams became McNeese State University's sixth president on July 1, 2010. Previously, Williams served as president of the University of Montevallo. Other higher education service includes vice president for academic affairs and dean of the college at Methodist College in North Carolina; assistant vice president for academic affairs and assistant professor of business administration at Gardner-Webb University and a fellowship at the Association of Schools of Public Health. He also served as corporate legal counsel for Sea World, Inc. and its parent company Harcourt Brace Jovanovich, Inc. Williams has also published several children's mysteries, adult mysteries, and non-fiction works with his wife. He holds a Bachelor of Arts in history from the University of North Carolina at Chapel Hill; a Juris Doctorate from Columbia University School of Law and a Doctorate in Health Policy and Administration from the University of North Carolina at Chapel Hill.





Concurrent Session Abstracts

After-School Achievement Program for At-Risk Students

The After-School Achievement Program (asap) is a collaboration between Southeastern Louisiana University and community partners to enhance the mathematical concepts of teacher candidates while providing math tutoring and mentoring for at-risk students in grades 1-6. This presentation will provide the results, lessons learned, and community impact of the recent asap project along with tips for building sustainable partnerships between campus and community.

The Advantages and Disadvantages for Integrating Service-Learning in a Course

Over the past two decades service-learning has become an established part of higher education courses from various disciplines. There are advantages and disadvantages for instructors to consider when including a service-learning component in their course content. These will be the topic of this presentation, based on the examples of service-learning projects described by various authors in the comprehensive volume, *Learning the language of global citizenship: Service-learning in applied linguistics*, edited by Adrian Wurr and Josef Hellebrandt.

Aviation Students Helping Boy Scouts Earn Aviation Merit Badges

How Flight Instructor applicants (students) within the Department of Professional Aviation at Louisiana Tech University work with a local Boy Scout troop in a Service-Learning effort to have the Boy Scouts earn their Aviation Merit badge. This effort is planned, coordinated, and completed through the PRAV-414 Flight Instructor Ground Training Course taught at Tech.

Cooking Up a Storm

This grant project focused on hurricane preparedness and emphasized healthy eating habits. The project established a greenhouse in preparation for a school garden. Come learn about the numerous grant activities that initiated community partnerships and fulfilled the project goals. One of the outcomes of the project was that all 510 students at the local early learning center planted a vegetable/herb seed, watched it grow, and took it home to encourage families towards healthier eating habits.

How to Implement an AmeriCorps Program at a University

The presentation will consist of an overview of AmeriCorps and the ways in which AmeriCorps can advance service-learning at the university and in the community. Topics include the application process, recruitment, benefits, and current projects at Southeastern Louisiana University and Northwestern State University.

The Chemical Car as a Tool for the Promotion of Math, Science, and Environmental Awareness in Louisiana Schools

This project served dual educational objectives. The primary objective of this service project was to educate and motivate students from a variety of age groups (K-12) on energy and environmental issues while promoting careers in math, science, and engineering. This was accomplished by undergraduate students at UL Lafayette who built a hydrogen-powered car. The secondary benefit of this project is that the undergraduate students received valuable hands-on experience designing and building their own chemical car.

Infusing Service-Learning into Criminal Justice and University Public Safety Administration Curriculums

This presentation will chronicle efforts of the presenter to infuse service learning into the Criminal Justice and Unified Public Safety Administration curriculums at Northwestern State University.

Integrating Disaster Preparedness into the First Year Experience

The project utilized the resources of Homeland Security to train the First Year Experience Students (members of the freshman class). These students provided awareness for other university students, the faculty and staff by posting flyers and conducting workshops that raised awareness about disaster preparation.

Integrating Service-Learning into an Airport Planning and Management Course

Through a partnership with the Aviation Section of the Louisiana Department of Transportation and Development, students enrolled in the Airport Planning and Management Course at Louisiana Tech University are providing community service at Louisiana airports. The students work with local airport officials to help enhance airfield safety and improve facility appearance. These service projects provide opportunities for students to become familiar with the airport environment and understand the importance of facility preservation.



Concurrent Session Abstracts

Integrating, Sustaining and Marketing Community Partnerships with Limited Resources

Emergency preparedness and safety are critical to healthcare providers, EMS and law enforcement who serve our communities. Louisiana Tech University and the city of Ruston embraced this idea in planning disaster training and drills, educational programs for service providers and community projects such as “Safety Saturday.” This session highlights a partnership between law enforcement, EMS, nursing students, area health care agencies and local businesses who were involved in these service learning activities.

One Campus One Community Mentoring Program

This session will review the One Campus One Community mentor program developed by Nicholls State University that utilized a JAG program in a Terrebonne Parish School District alternative school. The discussion will include an overview of the three-credit class that was developed specifically for Nicholls students participating in the program.

Project RUNBus

The RUNBus is an exhibition vehicle, established by RUN, a group of UL Lafayette students who have formed a non-profit organization exclusively to support higher education by fostering a resourceful support network on campus. This project provides an opportunity for students in multiple disciplines to gain hands-on experience in their chosen field of study and will provide an exciting space for learning about alternative energy, environmental protection, sustainability and social entrepreneurship.

Reviving NSU Tutors

In this presentation we describe the process of revising NSU Tutors, a 20-year-old service organization, that relies on volunteer college students to help tutor local and area grade school and high school students. The successes and shortcomings of the program will be discussed as well as the plans and changes made for the future of the program. Tutors ended up serving roughly 15 people per day.

Service-Learners and the Oak Park Middle School Orchestra

The McNeese State University string methods course is a required course for all BMED majors in which they learn the fundamentals of playing bowed string instruments. After some basic mastery, the students then take their newly acquired skills and assist the orchestra director as service-learners at a local middle school, Oak Park Middle School. Over the course of a semester, both college and middle school students benefited from this relationship in many ways, which included increased motivation to learn as well as improved performance skills.

Service-Learning as the Cornerstone of Art Education Preparation

In this presentation, a university art educator will demonstrate how service-learning envisioned as a “language of we” has served as a successful model in the preparation of art educators. Over a six-year period service-learning and early field experiences have been integrated into the art education curriculum working with after-school programs and a local outreach center for the homeless. Both venues have proven to be powerful community spaces for authentic learning experiences.

Service-Learning in Northern Louisiana: Final Reflections

When Tech students began tutoring Spanish-speaking elementary students in Farmerville, they discovered how volunteering facilitated a cultural exchange through teaching their language and using a second language learned at the university. The presentation examines the difficulties encountered as a service project becomes a service learning project, including developing the proper academic context among institutional concern, and the reflections made by students after completing the project.

Service-Learning: Unexpected and Welcomed Outcomes

This session will discuss the experiences of Student Personnel Services graduate students with a service learning project designed to assist disadvantaged youth. The session will discuss the project and learning outcomes. More importantly, this session will focus on the expected and welcomed outcomes for both the students and the faculty member.

Success Bound: Examining the Impact of College Student Mentoring on the High School Student Pursuit of Post-Secondary Education

The UL Sociological Society (ULSS) provided mentoring, college preparatory assistance, and social activities to over 50 ninth grade high school students. The program involved campus and community organizations that provided additional support in the form of critical interactions. The current study underway is to determine the overall impact of Success Bound on high school student academic achievement and desire to seek post-secondary education.



Conference Notes



Conference Notes



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