

## Michael D. Shonrock

Dr. Betty Asher  
Greenwood/Asher and Associates, Inc.  
42 Business Center Drive - Suite 206  
Miramar Beach, Florida 32550  
(Fax) 850-650-2272

Dear Dr. Asher:

Especial note of thanks to you and Greenwood/Asher and Associates, Inc. for your notification prior to the holiday break regarding my nomination for the presidency of Southeastern Louisiana University.

Currently, I have the opportunity and privilege to serve as a vice president and as a member of the graduate faculty within a large public research University enrolling more than 28,000 undergraduate, graduate, law, and pre-health professional students with an annual divisional operating budget of \$100+ million. With a team of more than 700+ full-time staff and 2,000+ student staff, our division is recognized for continuous improvements and *pushing the envelope* with an overall mission to promoting each students' learning experience.

Southeastern or the "University of the Northshore" is searching for a new president whose *strengths* in the areas of executive leadership, community engagement, service, and teaching will who will build upon the University's existing strengths, traditions, and continuous improvement efforts.

Hopefully, my *strengths* and passion for public higher education during the past three decades are reflected in my curriculum vitae and evident from the feedback you've received from my references – especially related to leadership, teaching, and community service.

Throughout my career in Illinois, Missouri, Kansas, and now Texas, maintaining and enhancing relationships with our system leadership, board members, faculty, staff, students, parents, alumni, city council and other governmental agencies and officials, business leaders, non-profit organizations, and the community-at-large has contributed not only to my ability but more importantly the ability of our team members and universities to be successful.

The official announcement for the President of Southeastern Louisiana University and particularly the Institutional Review conducted by Keeling & Associates, LCC, clearly supports the need for continued strategic leadership. From my humble opinion and as importantly professional experience, presidents must focus their energies on strategic initiatives and priorities.

While colleges and universities are faced with many challenges today, as a consummate optimist and novice futurist, I look forward to the many *opportunities* ahead and look forward to contributing in as many ways as possible to the future successes of our students, faculty, staff, community, State, and Nation.

Please extend my appreciation to Dr. Randy Moffett, President of the University of Louisiana System and members of the Presidential Search Committee for their consideration of my most sincere interest in Southeastern Louisiana University.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael D. Shonrock". The signature is fluid and cursive, with the first name "Michael" being the most prominent.

Michael D. Shonrock



***Michael D. Shonrock, Ph.D.***

Vice President for Student Affairs & Enrollment Management  
 Associate Professor, College of Education  
 Texas Tech University

GALLUP StrengthsQuest™ Signature Themes • Achiever • Activator • Arranger • Ideation • Strategic

**VICE PRESIDENT for Student Affairs & Enrollment Management**  
 February 2001 – Current.

**Texas Tech University**

- \$100 Million annual operating budget
- \$12 Million annual debt service
- \$100 Million new construction
- 2,500 full-time/part-time employees

- 3+ Million square feet of facilities
- 45 acres of recreational fields
- \$500,000 Endowed Student Scholarships
- \$100,000 Annual Student Scholarships

**DEPARTMENTS**

- Barnes & Noble Bookstore
- Center for Campus Life
- Dean of Students
- Hospitality/Dining Services
- Ombudsman for Students
- Parent & Family Relations
- Registrar's Office
- Student Counseling Center
- Student Disability Services
- Student Diversity Relations
- Student Financial Aid/Scholarships
- Student Government Association
- Student Health Services
- Student Judicial Programs

- Student Legal Services
- Student Media
- Student Recreation Center
- Student Union & Activities
- Student Wellness Center
- Technology Operations  
(Enrollment Management)
- Undergraduate Recruitment  
& Admissions
- Upward Bound Programs
- United Spirit Arena
- University Career Services
- University Identification
- University Printing Services
- University Student Housing

**INNOVATIONS**

- *The Advisory Board™* Student Affairs Leadership Council
- AlcoholEdu™ (Outside the Classroom)
- Annual Reports
- Assessment & Response Team (ART)
- Biofeedback Center
- *Brailsford & Dunlavey* Division of Student Affairs Master Plan
- College of Architecture Student Lounge
- Convenience Store expansions
- Council for the Advancement of Standards (CAS) Self-Assessments
- Economic Impact Study of Texas Tech University & Lubbock County
- *Eduventures™* Student Affairs Learning Collaborative

**VICE PRESIDENT CONTINUED**

Texas Tech University

February 2001 – Current.

**INNOVATIONS CONTINUED**

- Employee Scholarships
- FOCUS Lubbock (Lubbock Chamber of Commerce)
- Foundation for a Better Life ([www.forbetterlife.org](http://www.forbetterlife.org))
- Freshman Convocation
- Freshman Summer Reading Program
- Freshman Interest Groups (FIGs)
- GALLUP University *StrengthsQuest*™ Program
- *Integrity Matters* Campaign
- Leisure Pool \$8.35 Million construction
- MentalHealthEdu™ (Outside the Classroom)
- Murray Hall Suite Complex \$25 Million construction
- Noel-Levitz™ Strategic Enrollment Management
- Ombudsman for Students
- Quasi-Endowment Scholarships
- Raiders Assistance Program (RAP)
- Red Raider CAMP
- Red Raider Guarantee
- Red Raider Relief Fund
- Seville Center (Spain) Student Services
- Student Recreation Center \$12 Million renovation and construction
- SGA RaiderGate
- School of Law Food Court & Student Lounge
- SGA Scholarship Walkway \$8.5 Million campaign and Memorial Circle renovation
- State Employee Contribution Campaign (SECC)
- Student Employee Scholarships
- Student Leadership Fellowships/Scholarships
- Student Life Council
- Student Psychiatric Services expansion
- Student Union \$45 Million renovation and construction
- Student Wellness Center \$10 Million construction
- Strategic Planning & Assessment
- TECHniques Center (academic enhancement program)
- *The Engaged Campus* (How Texas Tech University Can Foster Student Engagement)
- Texas Tech University *Economic Impact Study*
- University Career Services \$1.5 Million renovation

**UNIVERSITY COUNCILS & COMMITTEES**

- Assessment & Response Team (ART Committee)
- Board of Regents (Academic, Clinical, Student Affairs Committee)
- Chancellor's Task Force on Enrollment Management
- Chancellor's Task Force on Efficiencies (Vice-Chair)
- ConnectTECH Executive Steering Committee (*BANNER financial, human resources, student information*)
- International Affairs Council
- *Medical Services Fee Advisory Committee*
- President's Administrative Council (PAC)

**VICE PRESIDENT CONTINUED**

Texas Tech University

February 2001 – Current.

**UNIVERSITY COUNCILS & COMMITTEES CONTINUED**

- Provost's Council
- Provost Search Committee (Chair)
- Revenue Enhancement and Allocation Task Force (*Responsibility Centered Budgeting*)
- *Room & Board Fee Advisory Committee*
- SACS Quality Enhancement Plan (QEP)
- Senior Administrative Cabinet (SAC)
- Seville (Spain) Center Advisory Board
- Student Life Council (ex-officio)
- *Student Recreation Center Fee Advisory Committee*
- *Student Services Fee Advisory Committee*
- *Student Transportation Fee Advisory Committee*
- *Student Union Fee Advisory Committee*
- Texas Higher Education Coordinating Board (THECB)
- University Emergency Operations Committee
- Vice President for Administration & Finance Search Committee (member)

**TEACHING****ASSOCIATE PROFESSOR**

Texas Tech University

Educational Psychology &amp; Leadership (Higher Education)

College of Education

**GRADUATE COURSES (1992-2008)**EDHE 5001 – *Futures Studies in Higher Education*EDHE 5305 – *Leadership in Higher Education*EDHE 5332 – *Student Services in Higher Education*EDHE 5333 – *Issues in Student Affairs*EDHE 5335 – *The American College Student*EDHE 5341 – *Assessment of Student Outcomes in Higher Education*EDHE 5393 – *Practicum in Higher Education*EDHE 5394 – *Internship in Higher Education*EDHE 6000 – *Master's Thesis*EDHE 7000 – *Research*EDHE 8000 – *Dissertation***DISSERTATIONS**

- *Evaluating Academic Integrity and Outreach Efforts: Changes in Perceptions Over a Three-Year Period* by Andrew Canham – B.A., M.Ed., J.D., Ph.D. – December 2007. Dissertation Chairperson.
- *The Evolving Roles and Responsibilities of Chief Student Affairs Officers at Public Four-Year Colleges and Universities* by R. D'aun Green – B.S., M.S., M.A., Ph.D. – April 2007. Dissertation Chairperson.
- *Effects of First Year Experience Living-Learning Community on Psychological Development in the First Year of College* by Tara Lyn Watts (Miller) – B.A., M.A., Ph.D. – November 2006. Dissertation Committee.
- *Chief Student Affairs Officers of Institutions Belonging to the Council for Christian Colleges and Universities: Educator, Leader, or Manager* by Gregory G. Elkins – B.B.A., M.A., Ed.D. – December 2005. Dissertation Committee.
- *Binge Drinking A Decade Later: Campus Judicial Officers React to Reduction Strategies* by Jennifer Renee Hammat – B.A., M.Ed., Ed.D. – December 2005. Dissertation Co-Chairperson.

## RESEARCH

Texas Tech University

**Ted K. Miller Achievement of Excellence Award: Outstanding Work Assessing Student Learning and Development**, (CAS) Council for the Advancement of Standards in Higher Education (2008) – Division of Student Affairs & Enrollment Management, Texas Tech University.

**Eduventures™ Student Affairs Learning Collaborative** and Division of Student Affairs & Enrollment Management, Texas Tech University ([www.eduventures.com](http://www.eduventures.com))

- *The Changing Role of Senior Student Affairs Officers* (2008)
- *Student Mental Health: Benchmarking Investments in University Counseling Centers* (2008)
- *Minority Student Engagement and Success – Roundtable* (2008)
- *Differences in Student Engagement: A Review of 2005 and 2007 NSSE Reports* (2008)
- *Learning Beyond the Classroom: Student Engagement and Success* (2008)
- *Learning Beyond the Classroom: Intercultural and Diversity Programs* (2008)
- *Learning Beyond the Classroom: Leadership and Community Programming* (2008)
- *Achieving Strategic Alignment* (2007)
- *Achieving Strategic Alignment – Roundtable* (2007)

**Principal Investigator (PI)**, Division of Student Affairs & Enrollment Management (Assessment & Planning), Texas Tech University ([www.depts.ttu.edu/oasa](http://www.depts.ttu.edu/oasa))

- *Academic Integrity Survey – Faculty & Students* (2004, 2006, 2008)
- *AlcoholEdu™ Outside the Classroom* (2006, 2007, 2008)
- *Collegiate Readership Program* (2005)
- *Cooperative Institution Research Program or CIRP* (2006, 2007, 2008)
- *College Student Survey or CSS* (2007, 2008)
- *National Study on Living & Learning Programs* (2007)
- *National Study on Student Engagement or NSSE* (2005, 2007)

**The Advisory Board™ Student Affairs Leadership Council** and Division of Student Affairs & Enrollment Management, Texas Tech University ([www.advisory.com](http://www.advisory.com))

- *Meeting the Mental Health Challenge at American's Universities* (2008)
- *Improving Student Retention Through Early Intervention* (2008)

## DISSERTATION PROPOSALS

- *Civility, Hate, Speech and the Campus Codes that Govern Both: A Qualitative Study* by Richard Anthony Baker – B.A., J.D./M.P.A., Ph.D. candidate – Anticipated 2009. Dissertation Chairperson.
- *Students' Perceived Learning as a Result of Participation in the Student Judicial Process* by John R. Delony – B.A., M.Ed., Ph.D. candidate – Anticipated 2009. Dissertation Chairperson.
- *Student Suicidally & Mental Health Resources in Universities* by Ethan Logan – B.A., M.Ed., Ed.D. candidate – Anticipated 2009. Dissertation Chairperson.
- *A Study of Perspectives of Freshman Undergraduates on the Influence and Importance of Student Affairs' Programs, Services, and Facilities on their Choice to Enroll at Texas Tech University* by Amy Maynard-Murphy – B.A., M.Ed., Ph.D. candidate – Anticipated 2009. Dissertation Chairperson.
- *Defining General Education Requirements in Texas Public Institutions of Higher Education* by Jennifer L. Spurrier – B.A., M.A., Ed.D. candidate – Anticipated 2009. Dissertation Committee.
- *Technology-Mediated Communication and the Development of Mature Interpersonal Relationships among Undergraduate Students* by Kari Wood – B.A., M.Ed., Ph.D. candidate – Anticipated 2009. Dissertation Chairperson.

## COMMUNITY SERVICE

- Lubbock Area United Way – 2007-2008, Chairperson, Board of Directors; 2005-2006, Campaign Chairperson (\$4.75 Million).
- Lubbock Chamber of Commerce – 2000-2008, Board of Directors.
- Southwest Lubbock Rotary Club – 2006-2008.
- *The Future of Non-Profit Health Care: Engaging Leaders in Minnesota, New York, and Texas* - Covenant Health System (Lubbock, TX) – 2007-2008.
- State Employee Contribution Campaign (SECC) – 2000-2006, Campaign Director, Texas Tech University.
- UMC (University Medical Center) Foundation – 2008-2009, Board of Directors

## PROFESSIONALS ASSOCIATIONS

- American College Student Personnel Association (ACPA) – 1990-2008.
- Big 12 Senior Student Affairs Officers (SSAO) Workshops – 1998-2008.
- Council of Student Services Vice Presidents (COSS/VP) – 2000-2008; 2005-2007 Chairperson.
- National Association of Student Personnel Administrators (NASPA) – 1981-2008; 2008 National Pre-Conference Workshops Committee Chairperson.
- National Association of State Universities and Land-Grant Colleges (NASULGC), Council of Student Affairs (CSA) – 2000-2008; 2008-2009 CSA Executive Committee & Co-Chair; 2006-2008 CSA Executive Committee & Secretary.

## PROFESSIONAL DEVELOPMENT

- AACRAO Executive Symposium, Achieving Enrollment Success for the Long Term, Anaheim, CA (2008).
- The University Business and Campus Development Summit, Austin, TX (2008).
- *Eduventures™* Student Affairs Learning Collaborative (2007-2008).
- *Eduventures™* Enrollment Management Learning Collaborative (2008).
- GALLUP University *Executive StrengthsQuest™* Roundtable, Omaha, NE (2008).
- GALLUP *Q12™ The Elements of Great Managing* Roundtable, Omaha, NE (2008).
- *Strategies for Enhancing Executive Influence*, Harvard Center for Management Research (2006).
- *Institute for Education Management (IEM)*, Harvard Graduate School of Education (2005).
- United Way of America *Community Leader Conference* Denver, CO (2006) & Dallas, TX (2005).
- *The Advisory Board™* Student Affairs Leadership Council (2008).

## AWARDS

- *Heads of United Fund / Pioneers of United Fund – Huf n Puf Club*, Lubbock Area United Way (2007).
- *Study Abroad Award*, Office of International Affairs, Texas Tech University (2006).
- GALLUP University StrengthsQuest™ *Architect Award* (2006).
- *Will Rogers Award*, Student Government Association, Texas Tech University (2002).
- *Patriotic Employer Award*, ROTC, Texas Tech University (2004).
- *Double T Award*, Student Government Association, Texas Tech University (2000).
- *President's Quality Service Award*, Texas Tech University (2000).
- Honorary Member, Golden Key International Honor Society, Texas Tech University (2000).
- *Outstanding Faculty Award*, Mortar Board & Omicron Delta Kappa, Texas Tech University (1998).
- Honorary Lifetime Membership, Hispanic Student Society, Texas Tech University (1998).
- ServicePlus Facilitator & ServicePlus Super Star Awards, Texas Tech University (1994 & 1995).
- *Superior Achievement Award*, Texas Tech University (1993).
- Michael D. Shonrock *Visionary Scholarship*, Interfraternity/Panhellenic Councils, Texas Tech Univ. (1993).
- *Faculty Appreciation Award*, Interfraternity/Panhellenic Councils, University of Kansas (1989).
- *Distinguished Service Award*, Association of Fraternity Advisors (1987).
- Phi Delta Kappa (Education) & Phi Kappa Phi (Academic).

## EDUCATION

- Doctoral of Philosophy (Ph.D.)** The University of Kansas (1991).  
Higher Education Administration, Department of Educational Policy & Leadership, College of Education.
- *Dimensions and Levels of Compensation Satisfaction Among University Administrators* (Dissertation).
- Education Specialist (Ed.S.)** Pittsburg State University (1987).  
Community College Administration, Department of Curriculum and Administration, College of Education.
- *Marketing Academia: A Study of Scholarship Students' Perceptions Regarding Programs and Factors that Influence College/University Choice* (Thesis).
  - *A Study of Perceptions Regarding the Usage and Satisfaction of Student Personnel Services in Kansas Junior and Community Colleges* (Special Research Project).
- Master of Science (M.S.)** Western Illinois University (1981).  
College Student Personnel, Department of College Student Personnel and Counselor Education, College of Education.
- *A Study of Attitude Changes of Students as a Result of Leadership Training* (Thesis).
- Bachelor of Science (B.S.)** Western Illinois University (1979).  
Geography (chemistry minor), Department of Earth Science, College of Arts & Sciences.

## ADDITIONAL HIGHER EDUCATION EXPERIENCE

- Interim Vice President for Student Affairs** Texas Tech University  
February 2000 – January 2001.  
*Office of the Vice President for Student Affairs*
- Senior Student Affairs Officer with departments and centers including: Barnes & Noble Bookstore, Career Center, Department of Housing & Residence Life, Department of University Dining Services, Office of the Dean of Students (including multicultural programs, Red Raider CAMP, Parent Relations Office, Student Life Office, and TECHniques Center), Ombudsman Office, Student Government Association (including Campus Transportation and Safe RIDE programs), Student Health Services (including Student Psychiatric Services), Student Legal Services, Student Life Research, Student Publications Office, Robert H. Ewalt Student Recreation Center, (including Aquatic Center, Recreational Sports, Sports Clubs, and \$12 Million renovation and construction), TEAM Testing Center, University Center (including Campus Activities & Involvement Office, Campus Post Office, High Tech Computer Store and \$45 Million renovation and construction), University Counseling Center (including AccesTECH Office and TECH Pride program), Upward Bound Programs Office, and other duties as assigned by the President.
  - UNIVERSITY COUNCILS & COMMITTEES: Board of Regents of the Texas Tech University System (Academic, Clinical, & Student Affairs Committee), Campus Caregivers, Campus Security Survey Administrators (CSSA), Chancellor's Community Minority Advisory Committee (ex-officio), Chancellor's StudentFIRST Committee, Chancellor's Executive Committee, ConnecTECH Executive Committee (Banner financial, human resources, and student software implementation), Facilities Allocation Council (FAC), President's Administration Cabinet (PAC), President's Celebrate Pride & Pageantry Committee, Provost's Council, Quality Service Supervisor Development Advisory, Senior Administrative Council (SAC), Student Health Services Executive Committee, Student Service Fee Advisory Committee, Student Leaders' Roundtable, Texas Higher Education Coordinating Board (Student Affairs), Texas Tech Association of Parents, The NETWORK (Alcohol Prevention, Intervention, and Education), University Emergency Operating Plan, and other committees/councils as assigned by the President.



**Assistant Vice President for Student Affairs  
and Dean of Students**

Texas Tech University

September 1998 – January 2000.

*Office of the Dean of Students*

- Assistant Senior Student Affairs Officer with departments and centers including: Dad's & Mom's Association Office (liaison), Dean of Students Office, Student Legal Services Office, TECHniques Center, Testing & Evaluation Center, and Upward Bound Programs Office.
- Dean of Students Office activities, programs, and services including: Academic Special Withdrawals, Adult Learners, Alcohol and Other Drug Abuse Programs, Campus Ministries, Code of Student Conduct, Crisis Intervention, Death/Illness Notifications, Disabled Student Services, Dispute Resolution, Division/Departmental Website, Free Speech Area, Freshman Year Experience, Greek Life (24 fraternities & 16 sororities), Ground Use Requests, HELP! Directory, Judicial Affairs, Lambda Sigma Sophomore Honor Society, Multicultural Student Programs, New Student Orientation, Personal Safety Programs, Solicitation Requests, Student Affairs Handbook, Student Grievances, Student Judicial Programs, Student Life Research (ACT Student Opinion Survey, CIRP Freshman Survey, CORE Alcohol Survey, Freshman Year Experience, & Harvard Alcohol Study), Student Organization Registration, Student Service Fee Advisory Committee, Texas Rehabilitation Center (liaison), and University ADA/504 Coordinator (students).
- UNIVERSITY COUNCILS & COMMITTEES: Academic Council, Affirmative Action Committee, Alcohol & Other Drug Awareness Committee, Chancellor's Community Minority Advisory Committee, Code of Student Conduct Committee, Emergency Operations Plan, Grounds Use Committee, International Affairs Council, NCAA Self-Study Sub-Committee on Academic Integrity, Personal Safety Awareness Committee, President's Alcohol & Other Drug Abuse Task Force, President's Horizon Capital Campaign, Recruitment & Retention Committee, Student Life Committee, University Center Advisory Committee, University Discipline Appeals Committee, University Discipline Committee, University Safety & Health Committee, Who's Who Selection, and other committees/councils as assigned by the President.

**Dean of Students**

Texas Tech University

September 1993 – August 1998.

*Office of the Dean of Students*

- Assistant Senior Student Affairs Officer with departments and centers including: Dad's & Mom's Association Office (liaison), Dean of Students Office, Student Legal Services Office, Testing & Evaluation Center, and Upward Bound Programs Office.
- Dean of Students Office activities, programs, and services including: Academic Special Withdrawals, Adult Learners, Alcohol and Other Drug Abuse Programs, Campus Ministries, Code of Student Conduct, Crisis Intervention, Death/Illness Notifications, Disabled Student Services, Dispute Resolution, Division/Departmental Website, Free Speech Area, Freshman Year Experience, Greek Life (24 fraternities & 16 sororities), Ground Use Requests, HELP! Directory, Judicial Affairs, Lambda Sigma Sophomore Honor Society, Multicultural Student Programs, New Student Orientation, Personal Safety Programs, Solicitation Requests, Student Affairs Handbook, Student Grievances, Student Life Research (ACT Student Opinion Survey, CIRP Freshman Survey, CORE Alcohol Survey, Freshman Year Experience, & Harvard Alcohol Study), Student Judicial Programs, Student Organization Registration, Student Service Fee Advisory Committee, Texas Rehabilitation Center (liaison), and University ADA/504 Coordinator (students).
- UNIVERSITY COUNCILS & COMMITTEES: Academic Council, Academic Withdrawal Committee, Affirmative Action Committee, Alcohol & Other Drug Awareness Committee, Case Conference Committee (co-coordinator), Code of Student Conduct Committee, Emergency Operations Plan, Enrollment Management Team (coordinator), Grounds Use Committee, HPD Committee (Housing/Police/Dean of Students), International Affairs Council, NCAA Self-Study Sub Committee on Academic Integrity, Personal Safety Awareness Committee, Recruitment & Retention Committee, Sexual Harassment Committee, Student Affairs Staff Development Committee (Advisor), Student Affairs Strategic Planning Committee, University Center Advisory Committee, University Discipline Appeals Committee, University Discipline Committee,

University Safety & Health Committee, Who's Who Selection Committee, and other committees/councils as assigned by the Vice President for Student Affairs.

**Associate Dean of Students**

Texas Tech University

August 1990 – August 1993.

*Office of the Dean of Students*

- Dean of Students Office activities, programs, and services including: Academic Special Withdrawals, Code of Student Conduct, Death/Illness Notification, Dispute Resolution, Free Speech Area, Greek Life (22 fraternities & 12 sororities), Grounds Use Requests, Multicultural Student Programs, Student Affairs Handbook, Student Grievances, Student Judicial Programs, Student Life Research (ACT Entering Student Survey & Student Opinion Survey), and Student Organization Registration.
- UNIVERSITY COUNCILS & COMMITTEES: Case Conference Committee, Code of Student Conduct Committee, Emergency Operations Plan, Grounds Use Committee (co-Coordinator), HPD Committee (Housing, Police, Dean of Students), Recruitment and Retention Committee, Southern Association of Colleges and Schools Commission on Colleges Institutional Self-Study Committee (SACS), Student Affairs Staff Development Committee (Advisor), University Center Advisory Committee, University Discipline Appeals Committee, University Discipline Committee, Who's Who Selection Committee, and other committees/councils as assigned by the Dean of Students.

**Doctoral Graduate Assistant**

The University of Kansas

August 1988 – August 1990.

*Organizations and Activities Center*

- Responsible for the advisement of the Interfraternity Council (24 NIC Fraternities), Student Senate Treasurer, Campus Transportation Board (\$1 Million Bus & Secure Cab Programs), and Bestbuddies. Assist with the management of the 24-hour University Information Center and KU Lecture Series. Graduate Student representative to the Department of Education Police & Leadership, College of Education.

**Director of Student Life**

Pittsburg State University

July 1984 – July 1988.

*Office of the Vice President for Student Affairs*

- Responsible for Student Life (Adult Learners, Alcohol Task Force, Apple Day Convocation, Family Day, Greek Life, Judicial Affairs, Leadership Development, Legal Aid, National Student Exchange, Student Policy Handbook, Student Government Association Advisor, and Who's Who); New Student Orientation, (Director of Orientation 1986-1988) and Undeclared Major Academic Advisor; Residential Programs (Interim Director of Residential Programs 1985-1986 and Supervisor 1986-1988); Quality Circle Committee; Student Health Center (Interim Director of Student Health Services 1985 and Supervisor 1985-1988), BACCHUS Advisor, Student Health/Wellness Advisory Committee (Chair), and PRIME Basic Computer Programming (Student Information Systems for Greek Life, Judicial Programs, New Student Orientation, and Student Health Center).

**Area Coordinator for Greek Affairs**

Central Missouri State University

July 1981 – July 1984.

*Department of Residential Life*

- Responsible for the management and supervision of on-campus Greek Housing and Summer School Housing/Summer Conferences and served as Advisor to the Interfraternity Council (12 NIC fraternities), Panhellenic Council (12 NPC sororities), and Pan-Hellenic Council (6 NPHC fraternities/sororities) along with chairing the Residence Life In-Service Staff Development and Student Affairs Wellness Committees.

**Assistant Hall Director** Western Illinois University  
**Graduate Intern**

August 1980 – May 1981.

*Office of Residential Programs*

*Office of Student Personnel Services*

- Assistant Hall Director responsible for assisting with the management and supervision of a coeducational residence hall of 800 undergraduate students and served as advisor for the Hall Council. Graduate Intern responsible for the co-coordination of the Student Orientation Board, revisions to the Student Handbook, assisted with Study Skills Programs, and assisted with Parent/Student Referrals.

**Master's Graduate Assistant** Western Illinois University

August 1979 – July 1980.

*Office of Student Activities*

- Responsible for advisement of University Union Board's Daytime Programming, Public Relations Committee, Parent's Day Committee, and New Student Activities Outreach Program.

### **ADDITIONAL TEACHING**

**Assistant Professor** Texas Tech University

Educational Psychology & Leadership (Higher Education)

College of Education, 2000 – 2003.

**Adjunct Assistant Professor** Texas Tech University

Educational Psychology & Leadership (Higher Education)

College of Education, 1992 – 2000.

**Instructor** Texas Tech University

Communication Studies (*CS 3101 – Parliamentary Procedures*)

College of Arts & Sciences, 1991.

**Senior Faculty Lecturer** Pittsburg State University (Kansas)

Psychology & Counseling (*PSY 140 – Career Decision-Making, CURR 995 – Legal Basis in Public Education-internship*)

College of Education, 1987 – 1988.

**Instructor** Central Missouri State University

Communication (*COM 3170 – Leadership Techniques, COM 4200 – Leadership Consulting*)

College of Arts & Sciences, 1987 – 1988.

### **ADDITIONAL RESEARCH**

**DISSERTATIONS** Texas Tech University

- *A Comparison of Religious Affiliation and Personal Values of College Students Attending a Private Christian University* by Janet L. Meyer – B.S., M.R.E., Ed.D. – December 2003. Dissertation Committee.
- *A Study of the Effects that Multiple Living Learning Programs Have on Residence Hall Students at a Large Research Institution* by James Brian Jones – B.S., B.A., M.S.Ed., Ed.D. – August 2000. Dissertation Committee.
- *College Undergraduate Binge Drinking a Reconceptualization of the Program and an Examination of Socialization Contexts* by Todd Russell Andrew Gomez – B.S., M.A., Ed.D. – December 1999. Dissertation Committee.
- *Utilizing Cognitive Dissonance Theory to Improve Student Ratings of College Faculty* by Rebecca Davis Carson – B.A., M.Ed., M.S., Ed.D. – December 1999. Dissertation Committee.
- *Factors Associated with Persistence of Adult Students Attending a Community College* by Margaret Wade – B.A., M.S., Ed.D. – August 1995. Dissertation Committee.
- *Evaluating a State Mandated Basic Skills Program in a Public University* by Fred Merridith Sallee – B.S., M.S., Ed.D. – December 1995. Dissertation Committee.

- *Input and Environmental Variables Influencing Community College Students Satisfaction with Tech Prep Program in Texas* by Kathryn Nell Feather Hodge – B.A., M.A., Ed.D. – December 1995. Dissertation Committee.

#### **PUBLICATIONS**

- Shonrock, Michael D. (Spring 1998). *Standards and Expectations for Greek Letter Organizations*. In E.G. Whipple (ed.), *New Challenges for Greek Letter Organizations: Transforming Fraternities and Sororities into Learning Communities*. *New Directions for Student Services* (No. 81). Jossey-Bass Publishers.
- Elias, Jeffrey W., Bell, Robert W., Eade, Rhonda, Under, Tracy, Winsky, Kelly, Shonrock, Michael D., Treland, Julia, and Fiel, Rick (Fall 1996). *Alcohol Myopia: Expectations, Social Interest, and Sorority Pledge Status*. *Journal of Alcohol and Drug Education* (Vol. 42, No. 1).
- Shonrock, Michael D. (October 1982). *A Study of Attitude Changes of Students as a Result of Leadership Training*, *CSCF Update*.

#### **ADDITIONAL COMMUNITY SERVICE**

- Lubbock Area United Way – 2005-2007, Campaign Cabinet; 2002 – Current, Board of Directors.
- Lubbock Chamber of Commerce – 2002-Current, Board of Directors, 2004-2005 Vice Chairperson, Communications; 2003-2004 Vice Chairperson, Education & Leadership; 1998-1999, Leadership Lubbock Steering Committee, 1998-1999 New Century Leadership.
- Salvation Army of Lubbock, Texas – 2002-2004, Advisory Board.
- Success By 6 of Lubbock, Texas – 2002-2004, Advisory Board.
- National Order of Omega – 1984-2002, Board of Directors, National Vice President, National Secretary/Treasurer, Province Advisor, Case Study Competition, Fellowship Program, Scholarship Program.
- Delta Tau Delta International Fraternity – 1992-2000, Arch Chapter (National Board of Directors), Director of Academic Affairs, Leadership Academy (faculty), Northern Division Vice President, Western Division Vice President, *John Fisher Certification* Conferences, Scholarship Committee, Membership Development Committee.
- Police Academy Advisory Board, City of Lubbock, Texas – 1994-1999.
- Alumni Association, Board of Directors, Western Illinois University – 1982-1984.

#### **ADDITIONAL PROFESSIONAL ASSOCIATIONS**

- Association of Fraternity Advisors (AFA) – 1983-1998, Conference Chairperson & *interim* Director of Meetings and Conventions (1996), Co-Editor *AFA Perspectives*, Kansas State Coordinator, Missouri State Coordinator, Legal Issue Committee Chairperson, Newsletter Editorial Board, Professional Development Committee.
- Big 12 Senior Student Affairs Officers (SSAO) Workshops – 2006 Ames, IA; 2005 Lincoln, NE; 2004 Stillwater, OK; 2003 Columbia, MO; 2002 Waco, TX; 2001 Lawrence, KS; 1999 Manhattan, KS; 1998 Boulder, CO; 1997 College Station, TX.
- Center for the Study of the College Fraternity (CSCF) – 1988-1992, Board of Directors.
- Council of Student Services Vice Presidents (COSS/VP) – 2004-2005 Chairperson-Elect; 2003-2004 Legislative Chairperson; [www.cossvp.org](http://www.cossvp.org).
- National Association of College and University Business Officers (NACUBO) – *Lighting the Entrepreneurial Spirit*, Milwaukee, WI (July 2004).
- National Association of Student Personnel Administrators (NASPA) – 1981-Current.
- National Association of State Universities and Land-Grant Colleges (NASULGC) – 2008 *Annual Meeting*, Chicago, IL; 2008 Council of Student Affairs (CSA) *Summer Forum*, Tiburon, CA; 2008 Council of Student Affairs (CSA) Executive Committee Meeting, Boston, MA; 2007 *Annual Meeting*, New York City; 2007 Council of Student Affairs (CSA) *Summer Forum*, Providence, RI.

- Texas Association of College and University Student Personnel Administrators (TACUSPA) - 1999-2002 Past President/President/President-Elect; 1998-1999 Vice President for Development; 1998 Summer Legal Conference Chairperson; 1996 Graduate Education & Research Commission.

#### **ADDITIONAL PROFESSIONAL DEVELOPMENT**

- National Association of Student Personnel Administrators (NASPA) – *New Professionals Institute* (faculty), San Antonio, TX (2004).
- *Leadership Lubbock*, Lubbock Chamber of Commerce, Lubbock, TX (1997-98)
- National Association of Student Personnel Administrators (NASPA) – *National Academy for Leadership & Executive Effectiveness*, Washington, D.C. (1999).
- National Association of Student Personnel Administrators (NASPA) – *Mid-Managers Institute* (faculty), College Station, TX (1998).
- Citizens Police Academy, City of Lubbock, Texas (1991).
- National Association of Student Personnel Administrators (NASPA) *Richard F. Stevens Institute*, Park City, UT (1991).
- *Leadership Pittsburg*, Pittsburg Chamber of Commerce, Pittsburg, KS (1986).
- *Developing Research Skills for Professional Educators*, Phi Delta Kappa, Pittsburg State University (1986).
- *Interfraternity Institute* (IFI), Bloomington, IN (1982).

#### **REFERENCES**

Available Upon Request

MEMORANDUM for Michael D. Shonrock, Ph.D. as of January 10, 2009

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*Additional references available upon request.*